



EU Lifelong Learning programme Grundtvig learning partnership

Intangible cultural heritage project

«The Living Heritage»

Duration: 01.08.2013. – 31.07.2015.

Sanita Putniņa, Project coordinator, 11.10.2013.



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Dissemination and exploitation of results:

Project results dissemination is **compulsory** condition of the Programme

Project partners must be motivated to outline results and to publish them.

Responsible partner: Turkey P8 (dropped out)

Who will take over this task?





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Dissemination and exploitation of results:

Results and outcomes:

- Project website and social media accounts – September, 2013 (Bulgaria, P3)
- Calendar of Traditional Events and Festivals printed and distributed as part of the project's dissemination strategy – June, 2015





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Means of Results dissemination:

- Information on project implementation and results must be included in **EU LLP data base:**

European Shared Treasure <http://est.viaa.gov.lv>

until 30.09.2015.

EST: <http://www.europeansharedtreasure.eu/>

- Distribute project reports, prepared materials and presentations;
- Publish information on own institution/organisation website, professional association website etc.
- Cooperation networks websites.



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Means of Results dissemination:

- Dispose information on notice board;
- Publications in local newspapers, in professional associations' publications and in internet, social networks;
- To take part at exhibitions;
- Prepare video materials, CD/DVD, USB;
- Organise seminars, conferences;
- Appear and speak at other organisation's meetings;
- When publishing something:

MUST mention EU LLP programme support and EU financial support

MUST use the logo





The Living Heritage

VISUAL IDENTITY: LOGO

- May not put on the photos, pictures and graphics.
- May not rotate and extend



- May not change letter size and font.
- **Logo must be located on white background**





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VISUAL IDENTITY: LOGO

Logos can be downloaded:

http://ec.europa.eu/dgs/education_culture/publ/graphics/identity_en.htm





Good luck in implementing the project!

Welcome to Latvia, Riga and Balvi

**Riga 2014 European Culture Capital
01.01.2014.-30.06.2014.**





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